



The 9th Annual Cruisin on Pine & 99 Nicollet Committee is seeking annual sponsors for the 2025 season. The 2025 event runs every-other Thursday starting May 8th through September 11th from 5 p.m. to 8 p.m. As we continue the tradition of this event our community will enjoy several evenings of area motorists and families coming to our community.

We strive to make our cruise-in one that car enthusiasts continue to frequent for years to come. The growth of this event will help continue to support Nicollet and our local businesses. If you know of anyone that would like to be part of the committee, we are always seeking additional committee members.

An annual sponsor can be individuals, groups, organizations or businesses who wishes to contribute a sponsorship for 2025. There are several sponsorships that we hope you will consider contributing to - a breakdown of the sponsorship options is attached to this letter.

If you wish to find out more about this event we will provide assistance at nicolletcruise@gmail.com or by contacting one of the committee members. Please feel free to contact us with any questions or concerns.

Sponsorship year is from May 1, 2025 to September 30, 2025

Sponsorship applications and check should be mailed to PO Box 321, Nicollet, MN 56074. Please use the enclosed self-addressed envelope. All sponsorship money is due back by March 3, 2025 to guarantee business information on the advertising materials. Make checks payable to Nicollet Chamber of Commerce.

We appreciate the generosity and support!

Lance Severin, Angie Lingl, Denny Hewitt, Brian Novak, Dave Krueger, Rick Hulke, Brandon Fluegge, Ann Wagner, Ann Severin

(Please send your logo file in high resolution JPEG, PDF or TIFF format for best quality to nicolletcruise@gmail.com)

2025 Sponsorship Plan Information

CONTACT NAME: _____

Sponsorship Name / Business / Organization: _____

Address: _____

Phone: _____ Email: _____

All Sponsorship Plans Include FREE T-SHIRT - SIZE: _____

DIAMOND Sponsor - \$1000 – Limit 4 (First come, first serve)

Featured Sponsor for Band Nights (June 19th and August 14th)

Sponsor Banners on Band Trailer

Your business on radio advertising – 1 week prior to band nights

Sponsor plaque / year

Your Business announced throughout the night by DJ

Your business name and logo on the event T-shirt (bigger)

Your business name and logo on the advertising poster (bigger)

PLATINUM Sponsor - \$500

2 nights of a reserved table & highlighted parking spot for a vehicle and business materials

Sponsor plaque / year

Your Business announced throughout the night by DJ

Your business name and logo on the event T-shirt

Your business name and logo on the advertising poster

GOLD Sponsor - \$350

Sponsor plaque / year

Your Business announced throughout the night by DJ

Your business name and logo on the advertising poster

SILVER Sponsor - \$200

Your Business announced throughout the night by DJ

Your business name and logo on the advertising poster

ALL Sponsorship money is due by March 3, 2025 to guarantee business information on the advertising materials.

Please make checks payable to Nicollet Chamber of Commerce or Cruisin Pine&99

Any questions email nicolletcruise@gmail.com